

**ALBERTA HIGHLAND
DANCING ASSOCIATION**

**Sponsorship & Advertising
Opportunities**

Dear Supporters of Highland Dancing;
Calgary is the proud host of the
**2017 Alberta Closed Championship &
Open Competition**
to be held on
May 6/7, 2017

This annual event is where dancers who will represent Alberta at the ScotDance Canada Championships are selected, and where dancers from across the province are joined by their fellow Highland dancers to compete.

For many years, the Alberta Highland Dancing Association has enjoyed and appreciated the generous support of organizations, individuals, families and businesses whose sponsorship has ensured that we are able to host this annual event. We are very grateful for the support of our Highland dancing friends. This year we are appealing to you once again. Your support is critical to our ability to host the 2017 championship and competition.

This year, we are offering sponsorship, advertising and once again, the "Best Wishes" ads for dancers and families. For those interested in both advertising and sponsorship, we are still offering the Ad-Sponsor discount.

Please pass this information along to anyone you think might be interested.

**ALBERTA HIGHLAND DANCING ASSOCIATION
Sponsorship & Advertising Form**

Sponsors/Advertiser Name: _____

Address: _____ City: _____ PC: _____

Telephone: _____ Fax: _____ Email: _____

AWARD SPONSORSHIP

Are you a previous sponsor

Please circle your choice(s). Please note 2nd Choice:

Yes / No

Closed Provincial Championship

Age Category

Age Category	Champion
7 & Under 10 Years	\$100
10 & Under 12 Years	\$100
12 & Under 14 Year	\$100
14 & Under 16 Years	\$100
16 & Under 18 Years	\$100
18 & Under 21 Years	\$100
21 Years & Over	\$100
Medal Sponsorship	\$75 / Category

Sat May 6, 2017

1st runner-up	2nd - 5th Runner-up
\$80	\$60
\$80	\$60
\$80	\$60
\$80	\$60
\$80	\$60
\$80	\$60
\$80	\$60

Please specify award: _____

Open Competition

Dance Category

Dance Category	Aggregate Winner
Primary	\$40/class
Beginner	\$40/class
Novice	\$40/class
Intermediate	\$40/class
Premier	\$40/class
Medal Sponsorship	\$60/class

Sun May 7, 2017

Age (please specify)

n/a

Please send your completed form and cheque or money order payable to:
Alberta Highland Dancing Association
AHDA c/o 132 Partridge Court
Calgary AB T3Z 3M2

Alternate choice of Class _____ 3rd Choice of class _____

ADVERTISING

Size

Size	Ad Only	Ad-Sponsor Combo
Back Cover - Colour / B&W	\$250 / \$210	\$25 off combo total
Inside Cover - Colour / B&W	\$200 / \$160	\$20 off combo total
Full Page	\$100	\$15 off combo total
Half Page	\$75	\$25 off combo total
1/4 Page	\$45	\$25 off combo total
Business Card	\$25	\$25 off combo total
"Best Wishes" Line	\$10	\$25 off combo total

Wording for "Best Wishes" ad: _____

Please circle your choice(s)

IMPORTANT: For all ads, we offer simple Design using your logo and wording you provide. If you choose to supply your own design all ads in print-quality electronic format must be submitted by April 1 2017
Email to quilting@thesugarpine.com
Thank you for your support

TABLE RENTAL

\$35 per table per day

of tables for Open Competition May 7, 2017 _____ Electrical: Yes / No

Award Sponsorship

One of the best ways to support highland dancers in Alberta is to sponsor an award...or several! Our competition committee strives to choose creative awards that will be used and treasured for years to come. There are numerous award categories from which to choose. As well, there is a range of prices to suit your budget. Both are outlined on the order form on the reverse. The choice is yours.

In return for your generosity, your name or the name of someone you would like to remember or honour will be printed in the championship & competition program alongside the group you have chosen to support. You will have the opportunity to present your award & will also be recognized verbally on the day of the event.

Please note that we offer first choice of sponsorship to previous award supporters. However, we will make every effort to accommodate your class choice. Classes will be assigned on a first come, first served basis. If your choice of sponsorship is not available, we will allocate it where needed.

If you would like to be advised if the class or award you wish to sponsor is unavailable, please advise us when you submit payment. Otherwise, we will allocate your sponsorship where needed.

Thank you for considering Award Sponsorship! Your support encourages youth, sport and culture while recognizing dancers whose hard work and dedication has resulted in reaching their goals.

Advertising

Would you like to communicate with the highland dancing community? Or, with those involved in youth, sport and culture? Dancers, families, teachers and volunteers will come together from all corners of the province to compete in the 2017 Alberta Closed Championship and Open Competition.

Advertising space is available in the program covering both days' events. We anticipate distributing more than 250 competition programs over the course of our event.

Programs are often kept and read by dancers; families and teachers long after the competitions are over. Please see the form for an outline of the very reasonable advertising prices being offered.

To become a Sponsor and/or Advertiser for the 2017 Alberta Closed Championship & Open Competition please complete the accompanying form and send it along with payment to:

AHDA
c/o 132 Partridge Court,
Calgary AB T3Z 3M2

Questions? Please
email shannongillis@telus.net

Please make cheques payable to:
Alberta Highland Dancing Assoc. (1982)

Best Wishes Ads

Are you interested in saying "Good Luck" to your dancer, group of dancers or your dance school?

Due to popularity, we are once again offering "Best Wishes" ads or lines that will be placed in the competition program. This is your chance to wish your dancer(s) well and send them good luck on competition day.

If you choose an ad, you have the option of designing your own or having us design one for you. There are a number of sizes and prices outlined on the reverse of this form. (*Please note, standard ad rates apply.*)

If you choose a Best Wishes Line, please provide your wording (limit 75 characters including spaces) and it will be placed in the program along with others who have made the same choice. Either way, your dancer(s) will know that you're sending your best wishes their way.

Ad-Sponsor Combo

We are also pleased to present Ad-Sponsor Combo packages. By choosing your ad or your Best Wishes ad (does not include Best Wishes Line) and combining it with any level of award sponsorship you will receive a discount – our way of saying "thank you" to our best supporters. This is a perfect option for organizations, dance schools and families that wish to sponsor an award as well.